Reason for requires portfolio management

Customer profile management describes the process of collecting customer data and transforming it into useful and user-friendly customer profiles. 75% of organizations can correlate high customer satisfaction with revenue growth, which can lead to significant profits. Customer profile management compiles and cleans all data, enabling more accurate and effective statistical analysis (PMI®, 2015). Using customer profile management is convenient for school projects. Through system connectivity, it allows schools to connect students, teachers, and other administrators, facilitating mass messaging via SMS, email, or school notifications. The system also enables schools to collect and monitor mileage through the Internet of Things to assist beneficiaries.

Stakeholder in project portfolio management

For Client：

1. Ability to assign and review projects.
2. Create project databases and lists.
3. Evaluate students and projects.
4. Add project and student data.
5. Easily set up automated project operations to save time and costs, completing semester assignments.。

For Students:

1. Access project information.
2. Understand their assignment status.

Intuitive system usage, no need for extensive learning.

For Mentors:

1. Access project information.
2. Understand the status of team students.

Intuitive system usage, no need for extensive learning.

# Reference

PMI®. (2015, Novermber). Delivering on Strategy the power of project portfolio management. PMI thought Leadership series report. Retrieved from: https://www.pmi.org/-/media/pmi/documents/public/pdf/learning/thought-leadership/deliver-strategy-portfolio-management.pdf